

What socio-economic benefits does the center provide to the local community?

The Agro-Ecotourism Center of N(N)LE Mountainous Regions Development Foundation “Caucasus” can provide a range of socio-economic benefits to the local community:

Job Creation: The center creates direct employment opportunities for local residents, such as staff positions in hospitality, maintenance, farming, and guiding. It can also lead to indirect job creation by stimulating demand for local goods and services, like food suppliers, transportation providers, and artisans.

Skill Development: The center can offer training and capacity-building programs for local residents, enhancing their skills in areas like sustainable agriculture, hospitality, and customer service. This can improve their employability and income-earning potential, even beyond the center.

Local Business Promotion: The center can source goods and services from local businesses, such as food, crafts, and building materials, supporting their growth and development.

Cultural Preservation: By promoting cultural tourism and integrating local traditions, customs, and crafts into its programs, the center can help preserve and promote the unique culture of the region. This can foster a sense of pride and identity among community members.

Community Development Projects: The center can contribute to or initiate community development projects, such as improvements to infrastructure, education, healthcare, or environmental conservation efforts. These projects can enhance the overall well-being and quality of life in the local community.

Sustainable Agriculture: By promoting and teaching sustainable farming practices, the center can encourage local farmers to adopt environmentally friendly techniques that protect natural resources and enhance long-term productivity.

Market Access: The center can help local producers access new markets by connecting them with tourists who are interested in purchasing locally-made products, either directly or through partnerships with retailers or online platforms.

Environmental Conservation: By raising awareness about the importance of environmental conservation and promoting eco-friendly practices, the center can encourage the local community to protect and preserve their natural surroundings.

Increased Tax Revenue: The center generates tax revenue for local authorities through property taxes, tourism taxes, or other levies, which can be used to fund public services and infrastructure projects.

Destination Development: The center contributes to the development of the region as a tourist destination, attracting visitors who may also spend money on other local businesses and attractions, further boosting the local economy.